

FOR IMMEDIATE RELEASE

# M1 Dead Prez & Bonnot Announce NFL themed Video 'Offense Defence'.

Artists: **M1- Dead Prez and Bonnot**

Release date: **TBC 2015**

Premiered by: TBC

Link: TBC



*"it wasn't until I hung out with Dead Prez and understood how to make, you know, raps with a message sound cool that I was able to just write"*  
**KANYE WEST (New York Times)**

*"Legendary Hip Hop duo dead prez has always been among the forefront of artists who have proactively contributed to raising the awareness of the Hip Hop audience."*  
**THE SOURCE**

*"A real legend"*  
**CHARLIE SLOTH (BBC Radio One)**

Following the growing popularity of the NFL in the UK, Hip Hop legends **M1 dead Prez & Bonnot** will be releasing '**Offense Defence**' on the TBC 2015, an American Football themed music video.

Complemented by fast-paced American Football imagery, '**Offense Defence**' combines a heavy, aggressive beat with M1's trademark snarling tone and relentless vocal flow. The video which was filmed in Italy features **M1** and **Bonnot** dressed in **Bergamo Lions** apparel; an Italian American Football team reflecting **Bonnot's** Italian background.

The video comes at a time where American Football has become increasingly popular in the UK, with the last match selling out Wembley Stadium, and **The Telegraph** describing it as "one of the most engaging sports you'll see". The popularity of the sport has reached the point where London Mayor Boris Johnson is considering an NFL franchise in the UK.

**M1 dead Prez & Bonnot** recently featured on both **Russia Today** and **BBC One Xtra** with Charlie Sloth performing their single '**Sacrifice**'. This was following remix of Time Travel featuring **Busta Rhymes, Black Thought & General Levy**. AP2P are also due to be interviewed by **DJ Semtex** as well as **The Source** magazine which gained notoriety through a feud between **Eminem** and it's former co-owner **Benzino**. The release of the video will coincide with the upcoming **2015 Super Bowl** which is set to begin on 1st February with games set to take place at Wembley Stadium.

##

For all press, TV and radio enquire please contact:

Name: Michael Eastwood

Company: Mastermind PR

Direct: +44 (0) 7774514581

Email: [michael@mastermindpromotion.com](mailto:michael@mastermindpromotion.com)